



CATAPULT
High Value Manufacturing

The National Formulation Centre

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Formulation (Integrate to Deliver Surprising Benefits)



Formulation, the creation of multi-component, multi-phase products, is an **enabling capability**

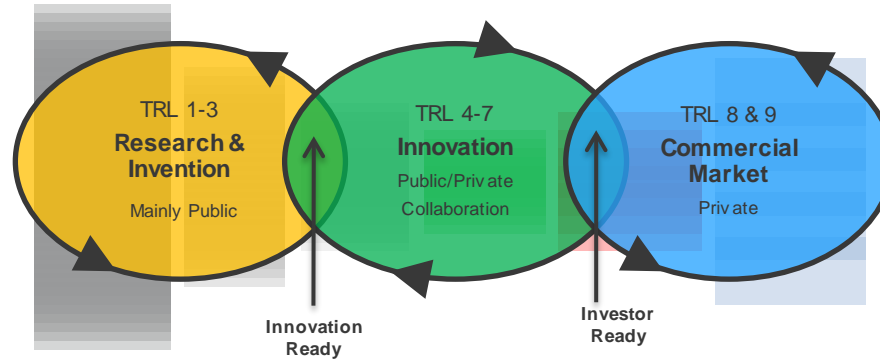
Creating value through intricate **microstructures** and powerful **ingredient synergies**

Underpins many **sectors** in our economy and **high-value manufacturing** industries globally.

The formulated products market in the UK is worth around **£180 billion per annum** with a potential for companies in emerging overseas markets of around **£1,000 billion per annum**



UK Formulation Industries Connecting the Ecosystem



Engineering and Physical Sciences
Research Council

**Future Formulation of
Complex Products 2015**

**National Formulation Centre
2015**

CATAPULT
High Value Manufacturing

**UK Formulation Industry &
Associated Supply Chain**



The National Formulation Centre - Overview



Create value for UK-based companies through formulation science by enabling bigger, cheaper or faster innovation

Productivity from value-creating strategic alliances with industry and the wider UK formulation eco-system (inc SME/supply chain and Knowledge Base (Academic) partners)

Create and use an **industry-led portfolio of advanced capabilities**. **Sweat the UK assets** by best harnessing current capabilities and then plugging any critical gaps identified

Sustainability from enduring access and application of advanced capabilities

Formulation Lighthouse Vision 2030



Productivity and **Simplification** in Innovation
by Predictive Design

Ultimately created **autonomously**, from self-learning, IoT connected systems

**MORE ROBUST
UNDERSTANDING OF
COMPLEX SYSTEMS
TO ENABLE MODEL
DEVELOPMENT**

- SOLIDS
- LIQUIDS

**PREDICTIVE DESIGN
FROM MODELS OF
EVOLVING SYSTEMS**

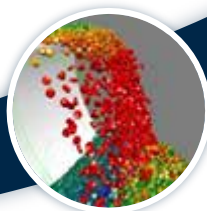
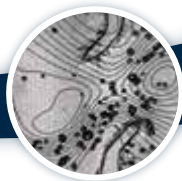
- INNOVATION EFFICIENCY
 - PRODUCTIVITY
- R&D SIMPLIFICATION

**DEVELOP TRULY
DELIGHTFUL PRODUCTS IN
FUNCTION AND DESIGN**

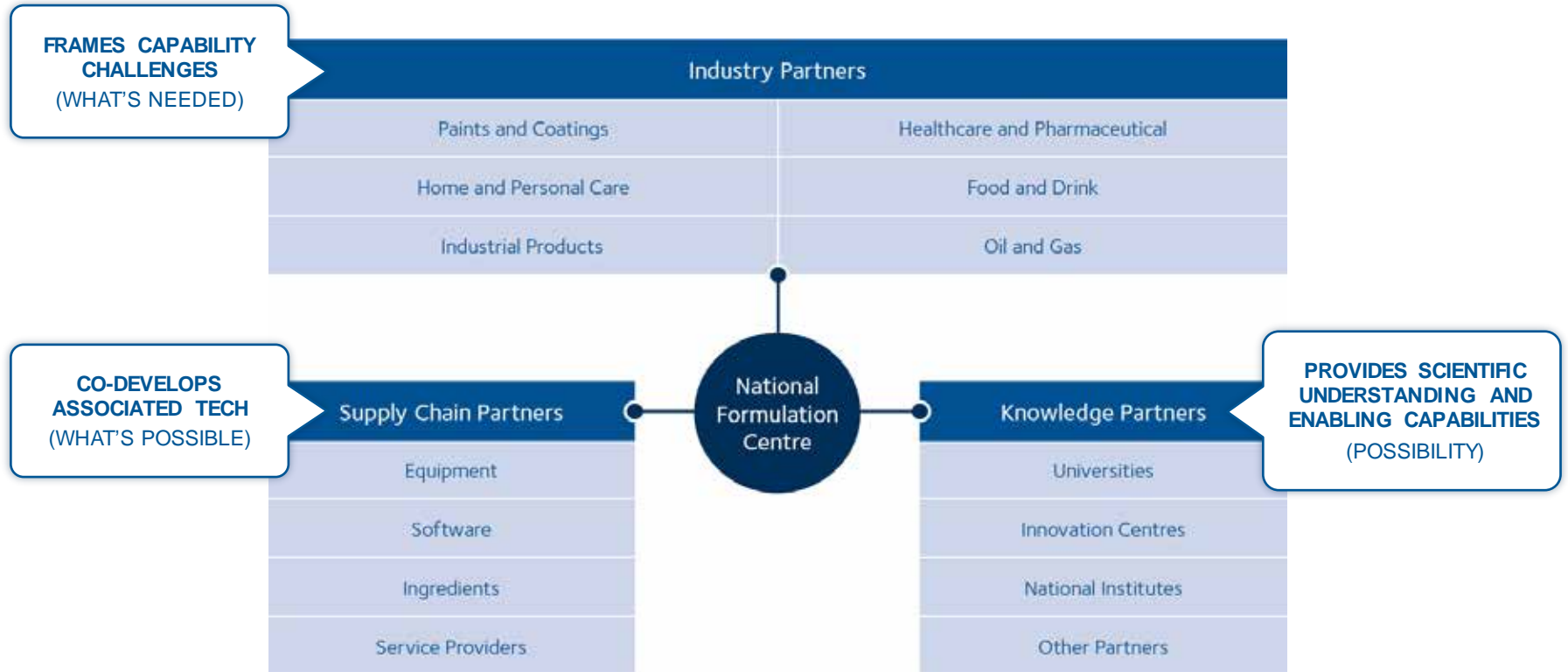
(STEM TO STEAM)

**AUTONOMOUS LEARNING WITH
SYSTEMS IOT ENABLED TO
FORMULATE AGAINST REAL
NEED/CONDITIONS**

**CURRENT ART OF
FORMULATED
PRODUCTS**



Structure – Activating the Innovation Eco-system



Potential for UK Leadership in a Global Capability Race



Past	2014	2017	2020	2025	2030	
Empirical	Semi-empirical	Predictive (Sub-systems)		Predictive (System)		Formulation Maturity
Data-poor	Data-rich	Information-rich		Knowledge-rich		Knowledge Intensity
"Experts"	Fragmented Systems	Connected Systems / Data Standards		Closed-loop Design		Knowledge Capture

CPI National Formulation Centre
Transforming formulation from art to science, faster

- Transformation potential through advances in enabling technologies such as informatics, modelling, measurement and sensors (Telemetry), and automation - robotics
- Faster progress through integration model

Capability Themes to Work Against

Revalidated by Industry Steering Group (ISG)



Predictive Designs

Faster Innovation

Faster, more reliable approaches to get to ideal formulation design

Radical Effects

Bigger Innovation

Unexpected synergistic effects to deliver bigger/disruptive benefits

Manufacturability

Process Innovation

Optimised, reliable system to guarantee ideal formulated product delivery

4IR Capable

Innovation Enabler

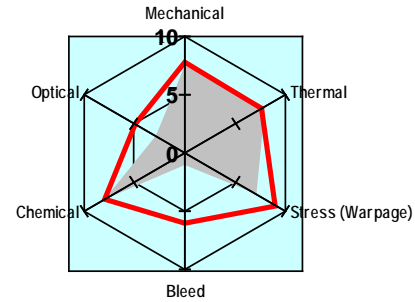
Critical foundational component for knowledge management and connectivity

Formulations operate at different length & time scales to deliver required functional effects



Formulation and Product Development

Functional Properties
Mechanical, Surface,
Electrical, Optical, Thermal
Chemical, Biological, Sensory



Final Form

Material in End-Use



Secondary Structure

Functional Materials or Formulations



Primary Structure

Raw Material(s)



Increasing complexity

Functional Requirements – Coatings

Appearance

Colour, texture, opacity

Stay Clean

Antibiofouling, antibacterial, appearance

Thermal Management

Heat protection, efficient energy coupling

Structural / Mechanical

Anti scratch, non cracking etc.

Protective

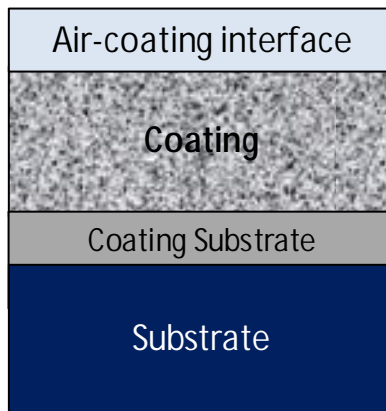
Anti corrosion, packaging, chemical resistance

Electrical / Magnetic

EM, shielding, transmission

Extended Durability

Light Stability, weatherability



Uncured Coating Properties

Rheology
Wetting behaviour, surface tension
Shelf life, colloidal stability
Thermal stability
Appearance
Reactivity, cure behaviour

Surface Properties

Light reflection
Hardness
Scratch resistance
Friction/surface roughness
Repellent properties
Erosion resistance

Bulk Coating Properties

Opacity
Colour
Flexibility
Barrier
Chemical resistance
Environmental resistance

Coating Substrate Interface

Adhesion
Durability
Anti corrosion

Capability Themes to Work Against

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Critical foundational component for knowledge management and connectivity

Microstar: Microfluidic Platform for prediction of stability and rheology of complex fluids



INTEGRATED LIQUID STABILITY AND RHEOLOGY PREDICTION TOOLKIT

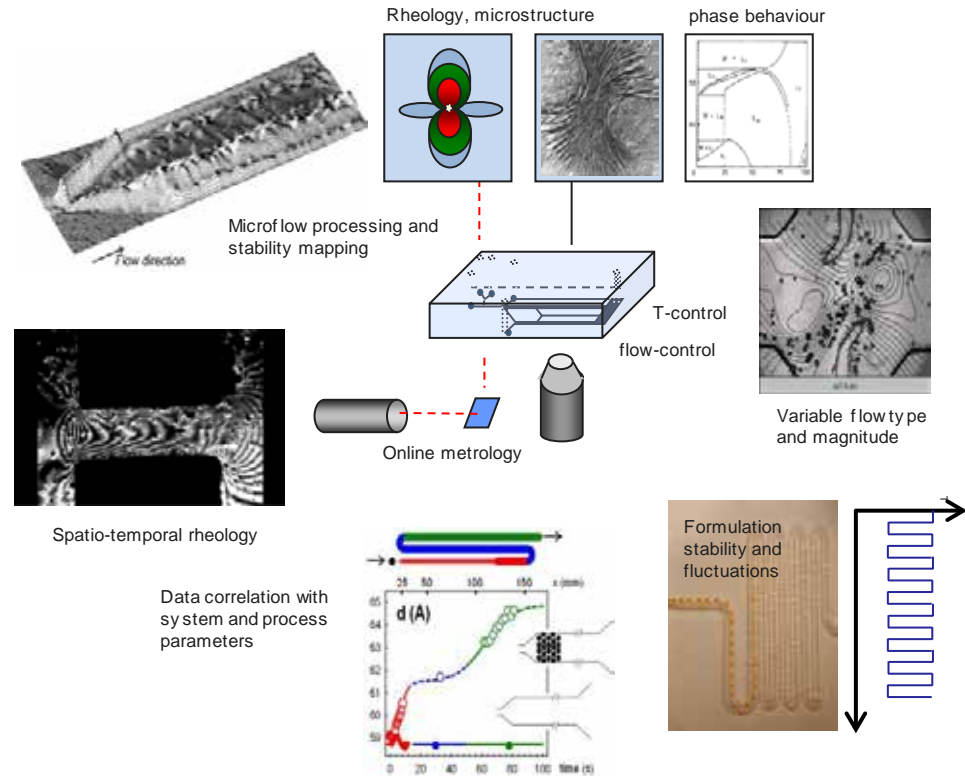
- Novel micro-flow methods for rapid screening of phase and metastability with relevant process variables
- Accelerated ageing tests; structural/dynamic metrology
- Cross-sector open-access test rig (Research Infrastructure)

PHASE BEHAVIOUR/STABILITY MAPS OF COMPLEX MODELS AND REAL-WORLD SYSTEMS

- Generic open-learning
- Company-specific private-learning

PARTNERS:

P&G, BP, Imperial, Durham



PROSPECT: Proving of Real-wOrld Scalable PrEdiCtive Tools / Technologies



LIQUID SCALE-UP LEARNING LOOP

Simple, flexible, multi-scaled rig to screen/trial sensor and control scheme technologies

ASSOCIATED MODEL LIQUID FORMULATION

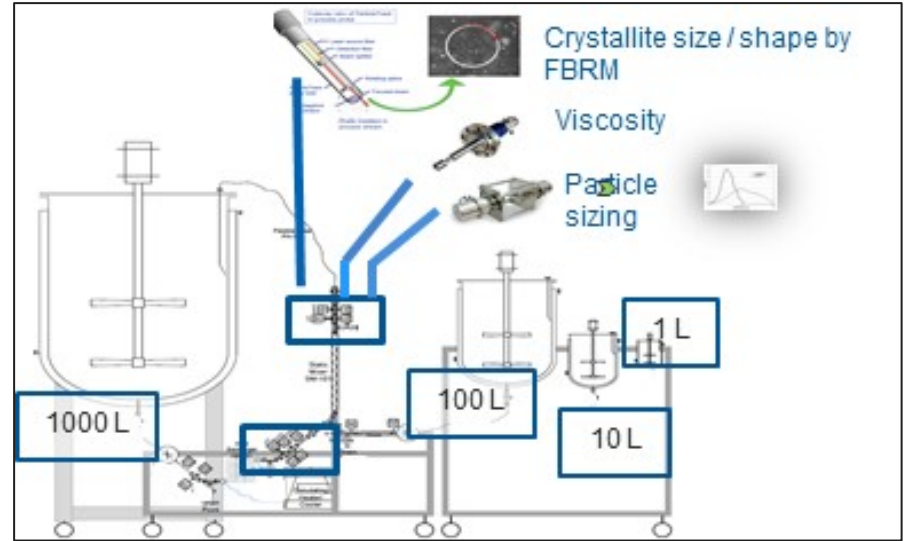
Enables closer to real-world studies - complex material structures and properties.

PLATFORM TO IDENTIFY PROXY MEASURES

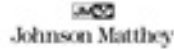
To enable cost efficient and operator friendly process sensing upgrade – cheap, 24/7, widely adopted, info-rich sensing.

PARTNERS:

Birmingham, Leeds, Edinburgh



Implementation of Particle Models for Industry



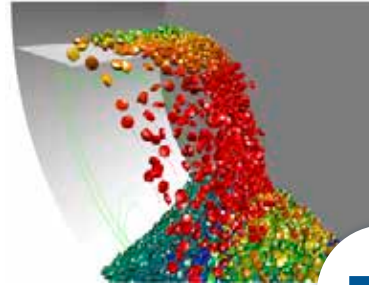
Currently major capability gap to transfer models from Academia to Industry.

METHODOLOGY AND FRAMEWORK FOR TRANSLATING MODELS TO INDUSTRY

- Wet granulation case study which will fit as a tool within CPI- Chariot granules facility

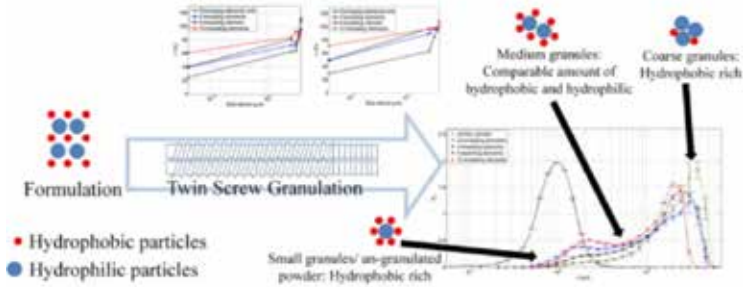
METHODOLOGY /BEST PRACTICE GUIDE AND SUPPORT NETWORK CAN BE APPLIED TO OTHER MANUFACTURING PROCESSES

- Driving step-change modelling adoption
- Complement commercial vendors
- Creating UK hub for model commercialisation and in-silico development



Innovation Knowledge Flow

Mechanistic insight, modelling, analytical and process innovation



Yu et al; Int. J. Pharm. Sci. 475(1-2) (2014) 82-96

Academia
Discovery & Understanding

Commercial process understanding



CPI Test Bed
Commercial Process Development

Commercial control strategy



Pharma & CMO
Commercial Manufacture

Formulation - What next?

By 2020, 7.7 billion people will be online, 6.1 billion will have smartphones, 200 billion things will be connected to the Internet, and everyone on earth will have one thing in common.

Drivers



Increasingly Digitally enabled world



Reatime Feedback on Product Performance



Increased Personalisation

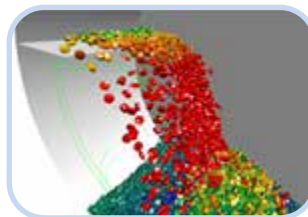


Sustainability/ Regulatory

Requirements



Computer Designed molecules & materials



Need for Predictive Models to rapidly get to best formulated candidate systems



Integration of Characterisation and HTE formulation for verification of candidate formulation performance



Digitally enabled flexible manufacturing

Dynamic Adaptive Product Design : Formula design to real world performance: Automotive Lubricants

IOT



Product Model



New car- first fill



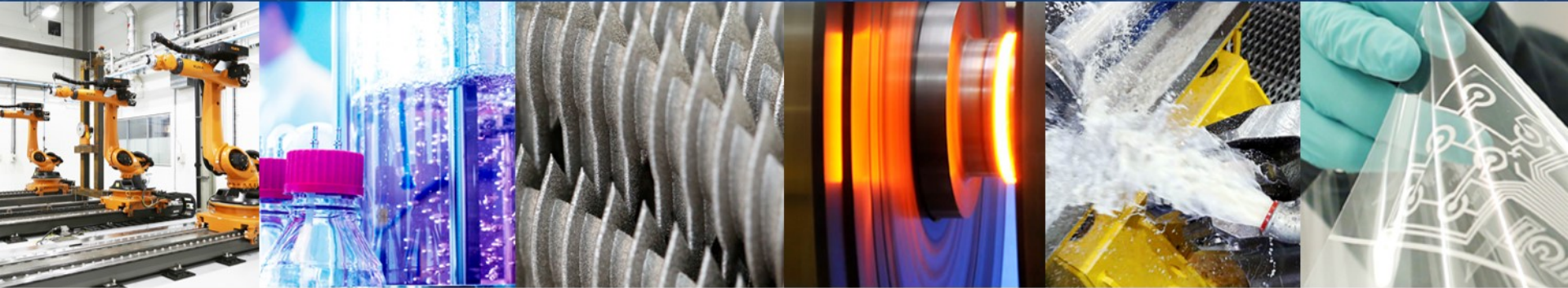
Real time
Monitoring -
learning real
conditions



Ideal Product
development for
the real
conditions -
Enable
Superiority
Claims grow
business

Digital Engineering and Manufacturing Leadership Group

1 December 2016



The Working Groups

 Business models 

Implementation



 Research

Skills, Work and Society 

Cyber-Security and Legal Aspects



 Standards and Regulation

The Real Challenge for Formulation Product Development & Manufacturing

- Data Space is vast not tractable even with HTE
- Need Predictive Models that allow rapid selection of candidate systems
- Information about ingredients and their relevant chemistry/material properties is linked to formulation data
- Experiments are designed to reveal fundamental science and inform models
- Informatics is used to recognize clues hidden in the data that contain real learning
- Discovery properties are scalable into flexible manufacturing processes
- We make a conscious effort to move the state of the art forward in a way that adds real value to companies and the way they approach formulation