



FORMULA X

Understand Formulate Innovate

Manchester, UK
June 24-27, 2019

www.formulation.org.uk



Exhibitors

The Formulation Science and Technology Group of the Royal Society of Chemistry is excited to be organising Formula X - Understand, Formulate, Innovate in Manchester, following on from the first Formula in Asia, Formula IX - Multiscale Structures and Functionalities for Future Formulation which happened Beijing in October 2017. The first Formula conference was held in 1987, 31 years later Formula X will continue the tradition of bringing together the best industrial and academic science and engineering which are accelerating the application of formulation across Europe.

The conference theme of "Understand, Formulate, Innovate" highlights the direction of travel for the formulating industries where more research and development is now aimed at developing the understanding before formulation occurs, which is driving new types of innovation. While traditional formulation science research is still important it is now being applied to more and more complex formulations, and even for the most complex formulation digital techniques are being used to limit the formulation space that needs to be explored. Formula X will once again cover a broad range of formulating industries and the domain specific understanding which is key to successful formulation will be continue to a focus, the session chairs will also be tasked with highlighting cross-domain learning.

Formula X will start at 2pm on Monday 24th June and formally end with lunch at 2pm on Thursday 27th, the organising committee are looking forward to welcoming you to Manchester in June.

We believe this is an excellent opportunity for you to showcase your business to the Formulation community. We expect between 150-200 attendants, with an approximate split of 50/50 industry and academia. As an exhibitor you will have a dedicated space throughout the conference, with high visibility and accessibility to the conference attendants. We will be happy to work with you to meet your needs as an exhibitor. The standard exhibitor package includes registration for up to two attendees, listing in the conference website and booklet, for £1500. You can also include printed information in the delegates pack if you wish so.

The standard exhibitor package includes:

- Exhibition space - (it will only be possible to display small items of equipment)
- Listing on the conference website and abstract book
- Two free attendees, further attendees at the early bird members rate
- 2-5 min slide presentation (time to be confirmed nearer the date)

The cost of the Exhibition Package is £1500.

A standard trestle table, table cloth and two chairs will be provided, as well as a power outlet. There will be space for a pop-up stand.

Please let me know if you bringing equipment to display and if this equipment is heavy (weight?) or if you will need multiple power outlets. Please send a description of equipment (including any health & safety issues, and access issues).

If you require further information related to the practicalities of any equipment you may wish to display then please contact Helen Ryder (formulax@formulation.org.uk) to confirm details.